

Dennison's Gala Book



SUGGESTIONS FOR
**St. Valentine's Day, St. Patrick's Day
The Patriotic Days and Easter**
Price 10¢

Instruction Books of "Dennison Craft"

When you are making decorations, costumes or favors for a party or entertainment there are six Dennison Instruction Books which will be of great help. They give in detail instructions for making many similar articles to those shown in the "Gala Book"

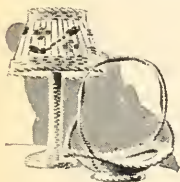


How to Make Paper Costumes

Delightful costumes for children and grown-ups, for pageants, plays, costume parties and fancy dances. The illustrations and instructions are so easy to follow and the cost of materials so trifling that you will have as much fun making a costume as you will wearing it.

How to Make Crepe Paper Flowers

Flowers of many varieties are described step by step. The book includes patterns for each flower in actual size.



Weaving with Paper Rope

Baskets of many shapes and sizes, trays and lamps, may all be made by following the detailed instructions given in this book.

Tables and Favors

The hardest part of planning the party—table decorations are shown in great variety. No matter what kind of a party you are planning, this book has a suggestion which can be adapted to that particular need.



Sealing Wax Art

The making of sealing wax beads, pendants, vases, favors and flowers is fully described. Once you have made something of sealing wax, the work is so fascinating you just can't help making something else.

How to Decorate Halls, Booths and Automobiles


The problem of decorations for dances, bazaars and celebrations of many kinds both indoors and out is readily solved with the instructions and illustrations to help you.



10 CENTS THE COPY; SET OF SIX BOOKS, 50 CENTS

Dennison goods may be purchased everywhere from stationers, department stores and many drug stores

Buy Dennison goods from your local dealer




Digitized by the Internet Archive
in 2010 with funding from
Lyrasis Members and Sloan Foundation



Dennison's Gala Book

A Book giving Suggestions for~

ST. VALENTINES DAY ~ ST. PATRICKS DAY
PATRIOTIC OCCASIONS ~ EASTER WEEK
APRIL FOOLS DAY & MAY DAY



*H*OLIDAYS are gala days, and gala days are party days. A new edition of the Dennison Gala Book is published each year full of fresh suggestions to make the spring holiday successful by showing the hostess new and attractive ways to decorate and entertain.

Table decorations, favors and fancy costumes of unusual charm are also illustrated. The made-up articles, such as Jack Horner pies, serving cups, novelties and costumes, are not carried in stock but are shown as models which you may easily copy.

Service Bureaus are maintained at all the Dennison Stores and by many dealers, where helpful suggestions and instructions are given without charge to all who write or ask.

Stock goods are listed in the back of the book. They may be purchased at stationers', department stores, drug stores and the five Dennison Stores.

10th Annual Edition



When St. Valentine Gives a Party

AFTER the hostess has decided who she is going to invite to her party the next thing to consider is the invitations.

They may be purchased all printed ready to fill in, but something more original is often wanted by the clever girl.

Two out-of-the-ordinary ones which she may make herself are shown.

A circle is cut out from the center of a V 324 Heart Cut-out and a V 235 Cut-out pasted behind the opening.

The other invitation uses V 324 and V 232 Cut-outs.

The living room may be effectively decorated if bright red hearts predominate. Whether the light fixture is an inverted globe or separate drop lights it may be made attractive by using bare branches hung with crepe paper moss and here and there a red heart. It will often be better and easier to do if the decorations are attached to a wire hoop suspended below the light fixture.

The mantel decoration centers around a crepe paper poster picture. The design is cut from V 461 Decorated Crepe and pasted on red mat stock. Cupid Cut-outs V 255 hold narrow streamers which are attached to the sides of the picture.



The window carries out the same decorative note. The large hearts are V 251 and V 252.

The floor lamp is transformed into Cupid's own flower, the rose. Large crepe paper petals and leaves are easy to arrange.

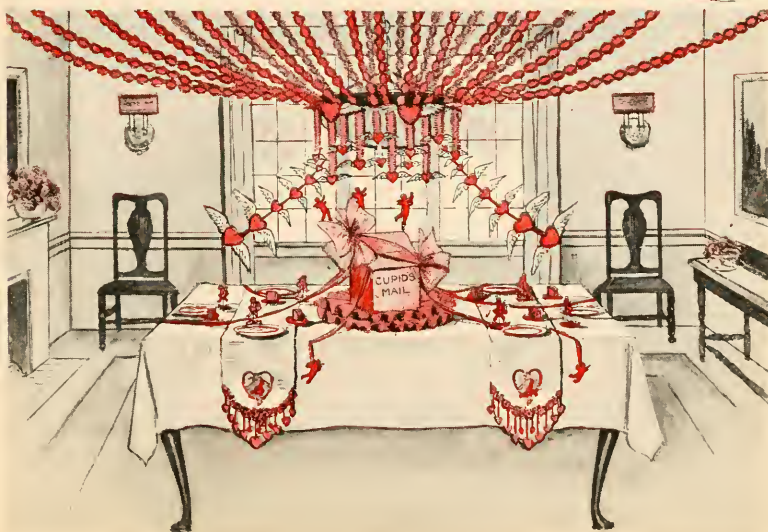
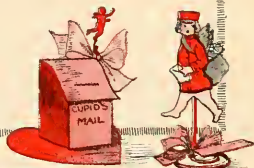
If score cards are needed they can be made like the one shown using Cut-out V 227 and white mat stock. (There are several other suggestions which may be adapted to score cards shown on pages 26 and 27.)

The spirit of St. Valentine's Day is still further carried out when the refreshments are served. The dining table is gay with red mail boxes and Cupids.

The table runners shown are made of crepe paper with Cupids, hearts and flowers cut from Decorated Crepe V 461 applied to each end. If preferred the runners can be made of red.

Overhead No. 3 Red Streamers, Heart Cut-outs V 243, V 244 and V 245 and narrow festoons are used to good advantage.

The centerpiece has for a foundation a box made of cardboard fastened together with gummed tape. It is covered with crushed red crepe paper. Cupids V 331 attached to spiral wires and ribbon bows complete the "mail box." At a word from the hostess each guest takes from the box a valentine as a favor. Valentine Outfit V 4 will supply material for making about twelve valentines. The place cards are made using Cut-out V 240 and the candies or nuts are in tiny paper cups concealed under miniature boxes made in the same way as the large centerpiece.



A Cupid Luncheon



THE table is spread with a Cupid table cover, which together with twelve Cupid design napkins and twelve ice cream plates comprise the V 119 Lunch Set. (The table cover may be purchased separately if desired.)

It in itself forms an almost complete decoration.

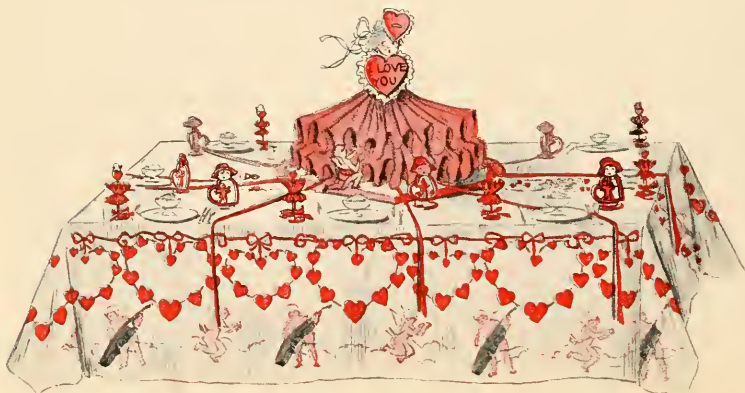
A lollipop favor for each guest is pictured. The face is drawn on the paraffine wrapping. A bit of slashed brown crepe paper makes the hair and a red crepe paper hat is added. A piece of No. 7 Wire, wrapped with crepe paper, is twisted around the stick of the lollipop and in spiral shape at the bottom to form a stand. A Cut-out V 227 is pasted in place.



A piece of No. 7 Wire wrapped with crepe paper and bent in spiral fashion makes the Cupid place card. Seal V 667 and Cut-out V 222 are fastened at the top of the wire and a double ruffle of red crepe paper is arranged just a little below. The name card is fastened to the wire with a bow of narrow ribbon.

A piece of cardboard attached to a small flag stick or a piece of heavy wire is the foundation for the imitation lollipop which is used to make the "lollipop doll" centerpiece. The head is made of crepe paper covered with paraffine paper which has a face drawn on it to match the favors. The hair is crepe paper and the hat a V 223 Heart Cut-out with a ruffle of crepe paper pasted around the edge. Two larger hearts, one in front and one in back, arranged in the same way, are a substitute for a waist. The very full double ruffle which forms the skirt conceals the favors for each guest.

The "doll" is made to stand on a heart shaped piece of cardboard and a Cupid cut from V 462 Decorated Crepe, mounted on cardboard and reinforced with wire, is fastened to the edge of the heart.



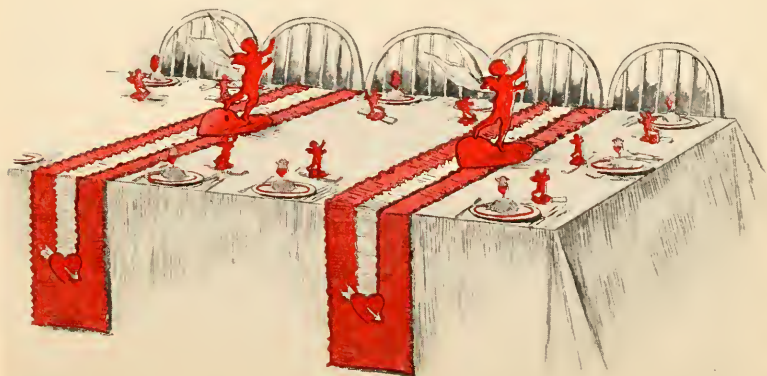
For a Banquet on St. Valentine's Day

LONG narrow banquet tables must be arranged quite simply, as the only decorations which show to advantage are those on the top of the table.

Narrow runners arranged across the table form an effective color note. They may be placed so that they come between each place or between every two or three according to the length of the tables. As shown the paper is cut six and a half inches wide and fluted on both edges. A strip of white crepe paper two and a half inches wide with V 329 Cut-outs pasted on both ends is placed on each runner.

The Cupid center decoration may be used on each runner or only two or three may be placed on each table. A piece of No. 78 Wire is wrapped with red crepe paper and pasted to the back of a V 255 Cupid Cut-out with one end projecting below the feet about two inches. The wire is thrust through the center of a V 251 Heart, bent back and fastened to it with gummed tape. The "wings" are made by folding a white paper napkin diagonally and gathering through the center and pasting in place.

A dainty way to arrange the napkins at each place is to fasten a Cupid Cut-out V 231 to a V 222 Heart as described above (using No. 9 Wire). Another V 222 Heart is fastened to the first one at each side with small gummed hearts and the rolled napkin slipped between the two hearts. An easy-to-make favor is accomplished by attaching a V 231 Cupid Cut-out to a wire and fastening it to a tightly gathered up small size white napkin which contains a few bon bons or salted nuts.



A Valentine Engagement Party

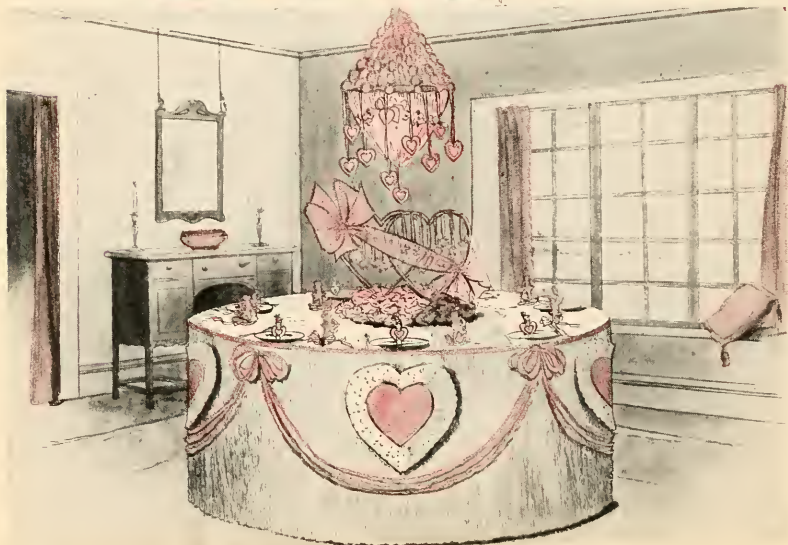
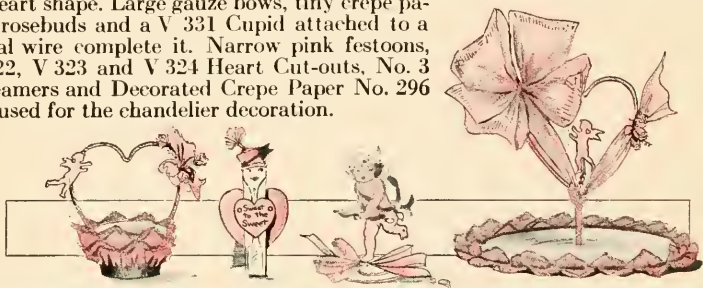
PINK is a most popular color for engagement announcement parties as well as for St. Valentine's Day. The sides of the table are covered with pink crepe paper fringe (see page 25) and large hearts decorated with "lace paper" are fastened at intervals between the streamers and bows.

The Cupid serving cup is easy to copy. No. 2 Serving Cup Form is the foundation and the Cupid used on the handle is V 331.

An unusual favor can be made of a paper spoon. It is slipped between two Hearts V 322 and V 323 which are fastened together with tiny paper fasteners. The face is drawn on paraffine paper which is wrapped around the bowl of the spoon, a hat is made of crepe paper and decorated with a V 661 Seal.

A charming place card uses Cut-out V 232 attached to a spiral wire. It is finished with a fluffy bow and a tiny white name card.

A serving plate (No. 302 Plate is the foundation) is edged with pink rose petals. A wire is thrust through the center, wrapped with crepe paper and bent in heart shape. Large gauze bows, tiny crepe paper rosebuds and a V 331 Cupid attached to a spiral wire complete it. Narrow pink festoons, V 322, V 323 and V 324 Heart Cut-outs, No. 3 Streamers and Decorated Crepe Paper No. 296 are used for the chandelier decoration.



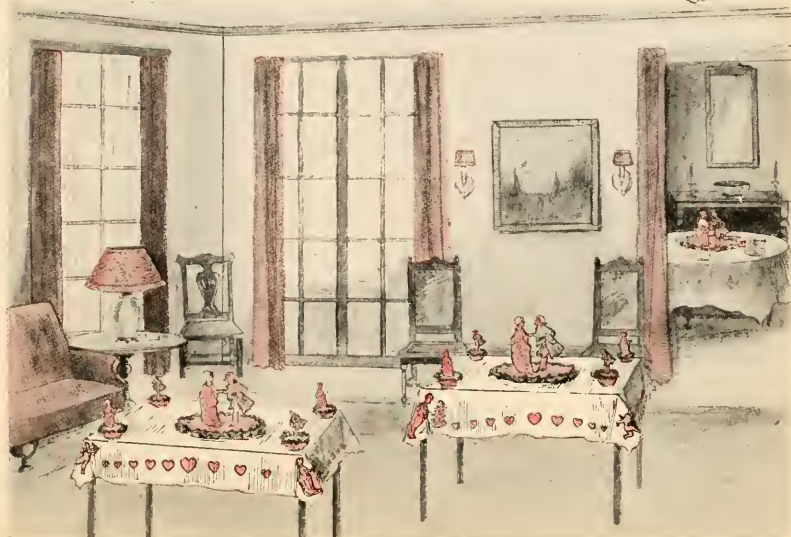
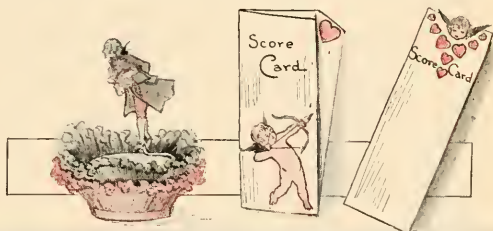
A Progressive Colonial Luncheon

CARD tables are used, four guests being seated at each table. Table Cover V 319 and Napkin V 1019 are used to furnish the decorative note. The centerpiece and serving cups are made to harmonize with the Colonial design.

For the centerpiece cut a circle of cardboard eight inches in diameter. Gather together a strip of blue crepe paper six inches wide and one of buff four inches wide, drawing the thread up tightly so that a circle of crepe will be formed. Paste to the cardboard foundation and flute the edges of the crepe. Cut the figures from a V 319 Table Cover, mount on cardboard and paste a piece of No. 7 Wire on the back of each figure, allowing the wire to extend about three inches below the feet. The reverse side may be covered with plain pale pink crepe paper, or a second set of dancing figures may be used, but as the figures are all printed the same way the wrong side of the figures will be out. The outlines may be brought out more distinctly by painting them with water color paint.

The serving cups are decorated with Colonial figures cut from the napkins. They are mounted in the same way as the larger figures and should be made so that they alternate at the places, two ladies and two gentlemen.

The Cupid figures on the napkins may be utilized to decorate score cards. To arrange the "progressive" part of the luncheon, see page 21.



Dainty Accessories for Patriotic Tables



1

2

3

4



5



6



7

ALL of these favors are easy to copy from the pictures.
No. 1. Serving Cup. Covered with red, white and blue rose petals. Seals P 130 used on the handle.

No. 2. A snapping bon bon made into a "lady" by the addition of wire arms and a full ruffled skirt. A face painted with water color and black crepe paper hair make her complete.

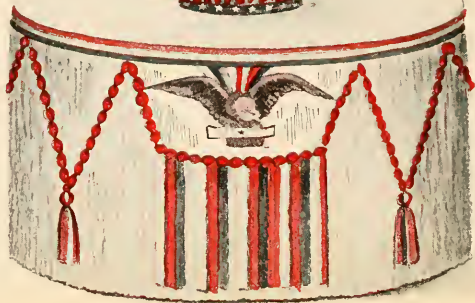
No. 3. Slashed crepe paper put around the foundation makes a "lantern" serving cup. Two Flags P 271 are tied to the handle.

No. 4. A serving cup is covered with buff and blue which forms a tricornered hat. The design cut from Place Card P 8 decorates it.

No. 5. Shield P 270 attached to piece of crepe covered wire which is bent in spiral shape is an attractive place card favor.

No. 6. A similar place card favor uses P 361 Hatchet. The cherries are made of crepe paper.

No. 7. Crepe paper wrapped wire and mat stock form the foundation of the "firecracker" which of course is red. The skirt is of tricolor ruffles.



The table decoration has for its motif Decorated Crepe P 558. The picture will be very easy to use as a model



For the Patriotic Banquet

CLUBS and societies often have banquets on patriotic holidays, so that decorations in red, white and blue are always in demand.

As these affairs are almost always of a public nature they must be advertised in some way. Extremely striking posters may be made by cutting the designs from decorated crepe paper and pasting to cardboard. The poster illustrated at the bottom of the page uses effectively designs from P 558 and P 559 Decorated Crepe.

Hanging balls may be used over the tables to give a pleasing color note. A wire globe frame is covered with a strip of P 25 Decorated Crepe gathered at the top and bottom. The tassel and bow make the finish.

A ball like this might be used as a Jack Horner pie for a children's party, the favors, attached to ribbons, being drawn out at a word from the hostess.

Several quickly made serving cups which may be made inexpensively in large quantities are shown. P 264 Statue of Liberty Cut-out is pasted to the side of a No. 0 Serving Cup Form and a ruffle of red crepe paper added.

Another cup is made by doubling a red miniature festoon through the center and pasting it around the top of a cup form. A band of blue crepe paper is pasted in place below it and a P 270 Shield Cut-out tied to the top to make a cover. A small white jewelry box is the foundation of a bon bon box. A Statue of Liberty Cut-out with a piece of wire pasted to the back is fastened to the cover of the box. Crepe paper fringe in red, white and blue is fastened at the base of the "Statue."

A piece of cardboard scored and bent over with a cut-out pasted to the top makes a menu card. Any design preferred may be used.





St. Patrick's Day Festivities

THERE is an endless amount of Irish folklore and tradition which may supply suggestions for St. Patrick's Day decorations.

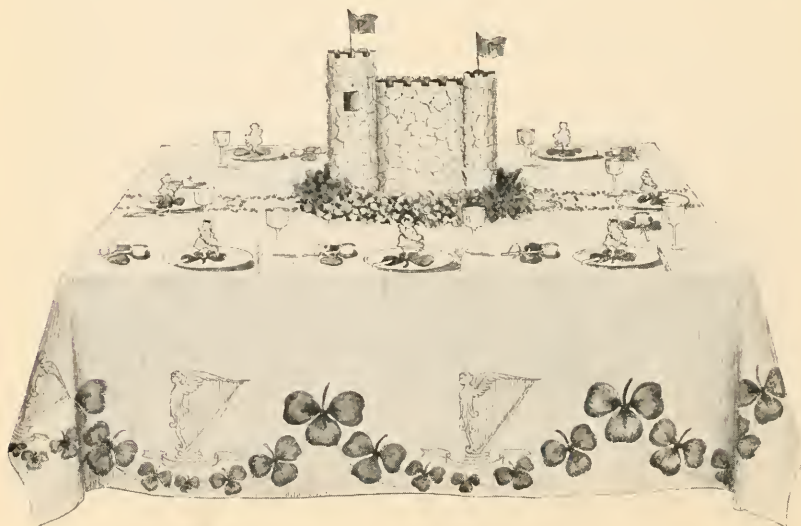
Killarney Castle in miniature forms an attractive centerpiece on the table illustrated. The foundation is of cardboard and it is put together with tabs of gummed tape. It is covered with crepe paper crushed to represent stones and the lines of the mortar are made with black paint. Emerald green crepe paper made in rows of twisted petals forms a mound of shamrocks around the base of the "castle." Two S 61 Flags fly gaily from the turrets. Small favors for each guest may be concealed

among the "shamrocks," a ribbon leading to each place.

A place card and a serving cup are dainty additions to the table decorations. The place card is made by standing an S 288 Cut-out upright on an S 381 Shamrock. It is easy to do following the directions on page 5 for making the Cupid stand on the heart.

The pipe cup is a No. 00 Serving Cup Form covered with white crepe paper. The stem is a piece of wire wrapped with crepe paper to make it the correct size. It, too, stands on an S 381 Shamrock.

When the table is spread with S 235 Table Cover and the centerpiece and favors are in place there is nothing left to be desired.





The Shamrock Brings Good Luck

THE vivid green of the shamrock makes a most pleasing contrast with the white tablecloth for a St. Patrick's Day table.

Crepe paper is cut in strips two and one-half inches wide across the grain of the paper. Two strips are gathered together and pinned at equal distances apart around the edge of the table and arranged to make the lattice effect. A bit of spool wire holds each group in place and is hidden under an S 382 Shamrock.

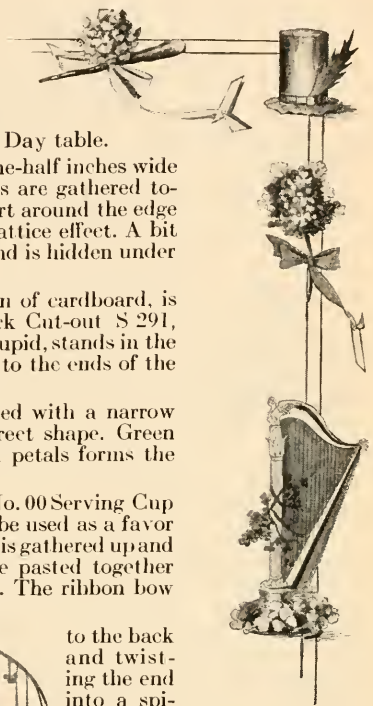
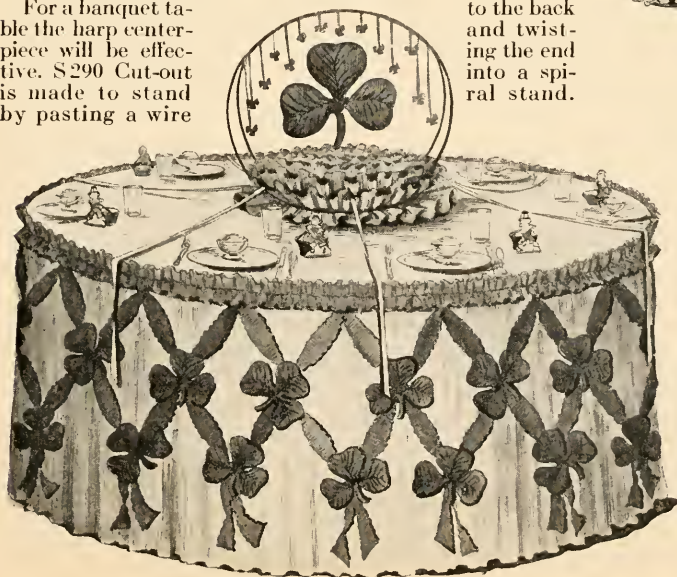
The centerpiece, made on a foundation of cardboard, is covered with many ruffles. A Shamrock Cut-out S 291, arranged as described on page 5 for the Cupid, stands in the center, and S 380 Shamrocks are pasted to the ends of the pendent ribbons on the handle.

The place card is made of wire wrapped with a narrow strip of crepe paper to make it the correct shape. Green crepe paper made into a strip of twisted petals forms the "bunch of shamrocks."

Paddy's hat is made to stand over a No. 00 Serving Cup Form. The bouquet of shamrocks may be used as a favor or as a place card. A strip of twisted petals is gathered up and fastened with wire. Two S 599 Seals are pasted together here and there on the tops of the petals. The ribbon bow and name card finish it.

For a banquet table the harp centerpiece will be effective. S 290 Cut-out is made to stand by pasting a wire

to the back and twisting the end into a spiral stand.



Easter Bunnies and Chicks

EASTER favors are very fascinating for both little folks and older people. Those shown are easy to make.

No. 2 Serving Cups, foundation covered with narrow festoons, rabbit face drawn on back of paper spoon, ears of crepe paper.

Crepe paper bag to contain bon bons or favor. Rabbit made on paper spoon and tied in top of bag.

Figure from Crepe Paper E 730, decorated crepe, cut out and mounted on cardboard. The face is cut out and a lollypop with a face drawn on it inserted.

Band box made of a strip of mat stock covered with crepe fastened around a serving cup form. The cover is a disc of cardboard and is fastened to the cup with a tab of gummed cloth tape. Gummed seals and a bow of ribbon complete it.

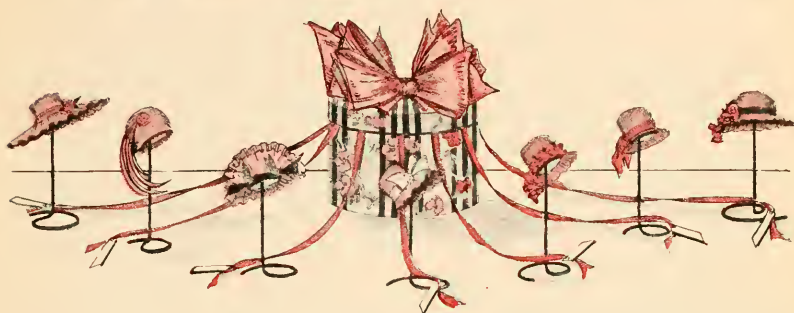
The chick is made of festoons gathered up to form pom-poms. Two are fastened together with wire. The feet are wire wrapped with crepe paper.

The Jack Horner pies illustrated are easy to copy. At the left, tulips of various colors are fastened around the edge of a round cardboard foundation. A pointed ruffle of dark green crepe makes the finish. The rabbit is cut from No. E 729 Crepe and reinforced with cardboard.

Leaves cut from green crepe paper and shaped to represent lettuce leaves are pasted to a cardboard foundation for another Jack Horner pie. Large bunny's head made of crepe paper. Small figures cut from E 730.

Large duck made on a wire foundation covered with crushed yellow crepe. Hat, coat and necktie made of crepe paper.





Bright Colors for the Springtime Party

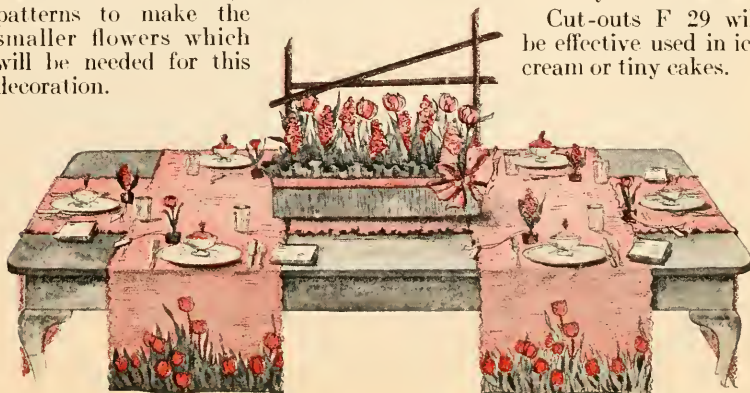
A HAT box covered with gaily figured crepe paper (as illustrated No. 300 Decorated Crepe was used) and finished with a fluffy bow makes a pretty centerpiece. It may contain favors for each guest or be used simply as a decoration.

The place card favors are hats made on No. 00 Serving Cup Forms as foundations for the crowns. Various colors and shapes may be used and they will create much amusement if they suggest the style most often worn by the recipient. The stands are made of No. 78 Wire wrapped with black crepe paper and bent in the correct shape. A tiny plain white name card should be tied to each stand.

The table illustrated below will be appropriate for many early spring parties. Any of the soft dainty colors may predominate, yellow, pink, light blue, lavender or pale green being used for the table runners, bows around the basket and as covering for the tiny flower pots. Tulips cut from No. E 729 Decorated Crepe are pasted to the ends of the runners.

Any spring flowers made of crepe paper may be used to fill the basket and flower pots. The book "How to Make Crepe Paper Flowers" gives instructions for making flowers in natural size. It is easy to reduce the patterns to make the smaller flowers which will be needed for this decoration.

Cut-outs F 29 will be effective used in ice cream or tiny cakes.



The April Fool's Day Frolic

APRIL first gives an opportunity for unusual party entertainment, decorations and favors. The accepted color schemes are those of the "harlequin" which consist of sharp contrasts, red and white, yellow and black, red and yellow and similar combinations.

All the favors shown are "fools."

The dancer made of crepe paper and wire has a stick of real red and white striped candy for a body.

The clown made on a paper spoon is dressed in red and white crepe paper.

A jester place card made to stand on a spiral wire is made by drawing the face on a peanut. The cap and ruff are crepe paper.

The clown who is "losing his head" makes a fine favor for a dinner dance. The body is a ball of confetti and can be used during a "shower" dance.

The Jack Horner pie is easy to copy. The foundation is cardboard to which is attached a double handle made of No. 15 Wire wrapped with crepe paper. Twisted petal ruffles of two contrasting colors cover the foundation.

The hoop through which the clown is jumping is made of wire with crepe paper pasted to it. It hangs suspended from the top of the handle. The clown is made of crepe paper.



In the Merry Month of May



EACH year the old English custom of "dancing on the green" with its attendant ceremonies of crowning the May queen and braiding the May pole is becoming more and more popular.



May baskets are filled with sweets and hung on door knobs, the donor running and hiding.

Any of the May baskets illustrated can be easily made. A small box of correct shape or a No. 3 Serving Cup Form may be used as the foundation. Decorated crepe paper or decorated shelf paper is effective when used for the ruffles. A pretty variation from the regulation basket is made by pasting an old fashioned bouquet to the center of the box cover. Narrow ribbons with tiny flowers attached hang down around the sides.

The queen's crown is made of cardboard covered with gold paper. The "jewels" may be made of sealing wax, crepe paper or "flitters."

Accessories which the king needs are a crown and a neck ruff. The crown is fashioned of cardboard and gold paper and lined with royal purple crepe paper.

Two dainty May wreaths are shown. A band of cardboard is the foundation for either one. Blossoms and leaves cut from No. 952 Decorated Crepe are pasted to the band and also to the ends of the streamers. The other wreath is made of rainbow tinted crepe paper fringe which is pasted to the cardboard.



"How to Make Paper Costumes" will be very helpful if you are planning costumes for the May party

For the Mah Jongg Party



DECORATIONS using Oriental motifs can be used for many kinds of entertainments and a Chinese design will be particularly appropriate for a Mah Jongg party. Real Chinese lanterns may be used but if they are for decoration only they can be made of decorated crepe paper. Gather a piece of crepe paper at

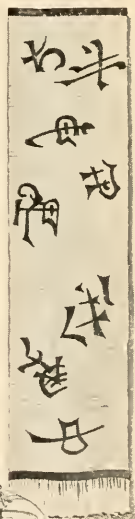
top and bottom and glue to strips of black cardboard. Fasten the cardboard together and stretch the crepe paper in correct shape. Banners made of bright colored crepe paper painted with Chinese characters can be used to good advantage on the walls.

A chandelier decoration in Chinese design is shown on page 20. If you wish to copy it write the nearest Service Bureau for the pattern of the dragon.

Lantern Design No. 313 Decorated Crepe is used around the table.

The Chinaman place card is made on a clothespin and dressed with crepe paper.

The characters on the ivory Mah Jongg tiles supply the designs which are copied on the nut cups and candleshades.



Favors for the Dinner Dance

DAINTY favors are much in demand for informal or dinner dances. When the party is quite small they are often used as a means of matching partners for one or two of the dances.

Hats are always favorites. Those shown may be made two each of several different colors, or, if for some special holiday party all may be alike. The use of needed colors and emblems will make them appropriate for some particular occasion.

The wand is made of wire attached to a flag stick; the flowers are cut from No. 952 Decorated Crepe.

A rose is made around a tiny vial of perfume, petals, stem and leaves being fashioned of crepe paper.

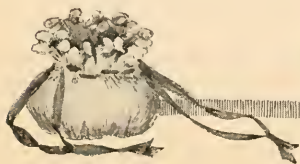
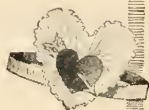
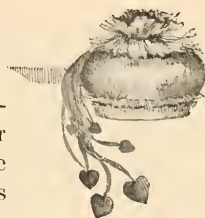
The heart crown should be given out with other style hats, the girl who receives it being allowed to "cut in" on any couple she selects, but before she dances away with the young man she must give her crown to the girl whom she supplanted.

The heart serpentine favor may be used at each place at the table. V 343 Cut-out is attached to a spiral wire which is thrust into the center of a No. 3 Red Streamer.

The serpentine is used to throw during one of the dances.

The vanity bag and boutonniere should be made in matching colors.

One attractive way to use them is described on page 21.



Who Could Help Having a Good



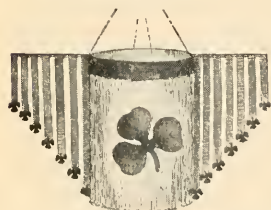
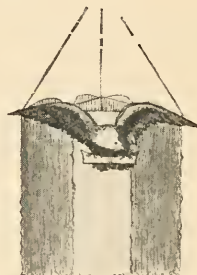
THE decorations shown, although arranged for a Valentine party, can be adapted to many other occasions by using appropriate colors, emblems and designs. The price list will supply suggestions for possible colors and designs. A list of materials used in decorating the hall as illustrated will be found on page 20.

Time If the Hall Looked Like This



It is difficult to give an exact estimate of the materials required, as each hall presents its own problems and limitations for the arrangement of the various decorative units. The decoration illustrated may be used as a whole or separate units may be adapted to meet the requirements.

Plan the Decorations around the Chandelier



THE chandelier or drop lights are usually so arranged as to make them the natural vantage points as the "center of attraction." To be effective they should usually be quite large. A wire or wooden hoop is a good foundation on which to work. The paper may be arranged while the hoop is on the floor and after it is completed it may be suspended with twine in the correct position. Fringed crepe paper is used for almost every chandelier decoration as the color effect needed is gained by its use with very little work. The designs illustrated show how cardboard cut-outs or designs and borders of decorated crepe can be used in combination with fringe.

At the left a post is decorated in a simple but effective way, with narrow streamers and cut-outs.

Materials Used to Decorate the Hall on Pages 18 and 19

The decorations as illustrated may be used as a whole or separate units may be adapted to meet individual requirements. If you are planning to decorate a hall and none of the decorations shown can be adapted to your

particular need, write the Service Bureau at the nearest Dennison store for further suggestions.

Chandelier

- 1 doz. No. 31 Miniature Festoons
- 2 No. 2 Streamers R 1
- 2 No. 1 Streamers R 1
- 6 V 251 Heart Cut-outs
- 1 V 252 Heart Cut-out
- 2 env. each V 225, V 229 Heart Cut-outs

Ceiling

- 3 doz. No. 2 Streamers R 1
- 6 doz. V 251 Heart Cut-outs

Stage

- 2 Folds Decorated Crepe V 462
- 2 doz. No. 1 Streamers R 1
- ½ doz. Festoons R 1
- Env. V 225 Heart Cut-outs
- 4 Boxes Crepe Paper Moss R 1

Balcony

- 12 boxes Crepe Paper Moss R 1
- 6 env. V 225 Heart Cut-outs
- 1 doz. V 251 Heart Cut-outs

Post

- ½ doz. Festoons R 1
- ½ doz. V 251 Heart Cut-outs



Special Features for Holiday Parties

A Heart Dance

As a part of the decorations at a dance use one or more hoops decorated with crepe paper streamers which end with alternating red and silver hearts numbered in duplicate. (On another holiday the same scheme may be used having the streamers and emblems of appropriate color and design.)

The hoop should be arranged so that although it appears a part of the decorations it may be lowered at the right time. At a given signal it is lowered and each takes a heart as they dance by, the girls a red heart and the boys a silver heart. When each one has a heart those whose numbers match finish the dance together. Supper partners may be matched in this way if preferred.

A Progressive Colonial Luncheon

The tables should be decorated as shown on page 7. After the first course has been served the guests are asked to lift up the serving cups and follow the instructions which will be found. Under the cups with the men's figures is a slip of paper, "Please move to table —." The ladies will disclose, "Please stay at this table but change your partner." If several courses are to be served, the gentlemen may be asked to stay after the second course and the ladies move.

After the luncheon cards may be in order and the tables can be quickly cleared while the score cards are being given out. They should have the table and couple written on them so that the guests will again have a chance to change places.

A Calendar Party

The invitations to the calendar party should include the request, "Please wear something symbolic of the month in which you were born." After the guests have assembled all try to guess what month each one in turn is representing. The party is then divided into groups according to the month in which they were born. (In some cases the hostess may have to allot "temporary birthdays" in order that the groups will be about evenly divided.)

Give to each group a piece of white mat stock about 11 by 11 inches, gummed seals, printed paper napkins and any other material from which the designs can be cut to make posters of the different months. In addition to these materials give out scissors and paste.

Let each group compete to see which can fashion the most attractive poster in a given time. Give prizes of diaries to the members of the winning group.

Arrange about the room, as inconspicuously as possible, something suggestive of each month. Give out paper and pencils on which to write the answers. If the papers are decorated with tiny calendars they will be attractive.

When the refreshments are served tiny calendars on spiral wires make attractive place cards.

An April Fool Party

When you are having a party on April Fool's Day, have a few things around like a plate of candy, another of cookies and other obviously April Fool things just to see how long your guests can withstand them. They should be really delicious and not April Fool things at all.

An April Fool Dance

After dancing for a few minutes the girls are given vanity bags made of crepe paper like those illustrated on page 17. Each one is a different color or combination of colors. The boys are given boutonnieres to match the bags, and at a signal they are told to find a bag to match their boutonnieres. Naturally each thinks that he is to dance with the girl whose color matches his, but just as the dancing is about to start the boys are told to open the bags and follow the instructions written on the paper which will be found.

Each paper contains the name of some girl present and is worded, "You are to finish this dance with —."

If the dance is too large to permit the use of the girls' names, numbers may be substituted, each girl being given a number when she is given the bag. Of course the numbers are "hit or miss" so that they do not match numbers concealed in bags.

A St. Patrick's Day hostess could appropriate this same idea by placing pigs cut from green mat stock in each bag so that the boys would get "a pig in a poke."

Appropriate Costumes



No. 1. Patriotic Slip-Over uses P 21 Decorated Crepe, No. 11 White Crepe Paper and Shield Cut-outs P 272. No. 10 Wire is pasted around the bottom of the scalloped edge and is also used to reinforce the bow on hat.

No. 2. Queen of Hearts Costume requires Heart Cut-outs V 220, V 221, V 222, V 223, V 224, No. 11 White, No. 81 Red and V 461 Decorated Crepe Paper. Gold paper for the crown, gold cord for stringing the hearts and wire for making ruff stand out and for shaping wand will also be needed.



for Gay Holiday Parties



No. 3. King of Hearts Costume uses No. 81 Red and No. 11 White Crepe Paper. The trimming is made of Cut-outs V 222 and V 223. White mat stock and wire make the foundations for both the crown and scepter.

No. 4. The Colonial Dame Costume may be made of any dainty color preferred. The panniers should be made of a figured design in harmonizing or contrasting color.

No. 5. The Irish Lass wears a beruffled skirt of No. 43 Green Crepe
*is referred to on the inside front cover of this book.
 It will be of help when you are making costumes.)*



Paper. A strip of green crepe paper about an inch wide, cut across the grain of the crepe, is pasted on white apron, forming outline of a shamrock.

No. 6. The Colonial Gentleman's attire should be made in a color which will harmonize with the color chosen by his lady. If preferred a crepe paper in a "brocaded" design may be used for the "breeches." To make this costume, crepe paper should be pasted or sewed to cloth foundation.

No. 7. Miss Columbia's Costume is a striking combination of red, white and blue. The cape effect is gained by folding and slashing the blue crepe paper in narrow strips after bands with stars have been put in place.

No. 8. Miss Valentine's Frock is made by cutting the design from V 461 Decorated Crepe and pasting it on the bottom of a skirt of plain white crepe paper. V 223 and V 224 Heart Cut-outs, bows of red crepe paper complete the trimming of this "easy-to-copy" costume. No. 10 Wire, mat stock and a sheet of gold paper will be needed, too.

No. 9. The "Baby Heart" may be either a "slip-over" or a regular costume. No. 11 White, No. 81 Red and V 461 Decorated Crepe, as well as Cut-outs V 221 and V 223 will be needed to make it.

No. 10. Patriotic Slip-Over is another simple but attractive costume. P 558 Decorated Crepe Paper cuts to advantage to make the "balloon" effect. The foundation would be just as effective if either red or blue were used in place of the white illustrated.

No. 11. The Old Fashioned Bouquet while suggestive of St. Valentine's Day is most attractive for any costume party. The skirt is covered with ruffles made with twisted petal edge. Several colors should be used, pink, blue, lavender, and yellow. Above these ruffles a white ruffle cut and wired to represent an old fashioned lace paper bouquet holder is arranged. Showers of tiny flowers, the "tin foil stem" hat and large bows of gauze ribbon complete the design.

Most costumes are made over a muslin foundation and the crepe paper sewed or pasted directly to it as seems best. The paper may be sewed by hand or on the sewing machine.

The slip-over costume is a style which is very popular, perhaps because it is much less work than a complete dress. It is what its name implies, and is worn over any simple frock, preferably a white one, although a colored one may be used to carry out some particular scheme. The foundation is a full width of crepe paper cut out either oblong or rounding for the neck so that it will hang straight down front and back. Turn under the outer edge from shoulder to waist line both front and back and make one or two tucks to make the waist the correct width, as shown in the illustration. To this foundation are added ruffles, fringe or cut-out designs. Costumes Nos. 1 and 9 on the preceding pages show what may be accomplished.



Often a costume for a man may be in the form of a slip-over. This permits the wearing of the regular suit and if desirable the "costume" may indeed be "slipped over" and in a jiffy Mr. Man appears in conventional evening dress.

General Instructions for Using Dennison Crepe Paper

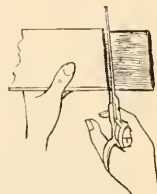
BEFORE starting to work have all materials and tools handy,—scissors, hammer, pins, tacks, paste and wire.

Work for effect. Do not putter over details. Get the general decoration finished, then if time permits, give fine touches.

Remember that decorations must come down and use very small tacks and drive in only part way.

Wire is better than string for attaching decorations. Two twists hold when string would be apt to slip and be hard to tie.

Crepe paper is almost always stretched a little before using. This should be done by two people, one at either end of the paper. First, double the end over once or twice or, better still, roll it over a ruler or stick so that it will not tear and then pull steadily until it is sufficiently stretched.



Illus. No. 1

To cut a strip of crepe paper, slip it part way from the packet, measure the desired width and, using the edge of the packet as a guide, cut through the entire thickness. (Illustration No. 1.)

To make rows of petals or scallops, cut the paper the correct width through the entire fold, unfold and starting with the two ends together, redouble until there are eight thicknesses, cut the paper through all thicknesses, leaving two or three inches at the top uncut. Then unfold.



Illus. No. 2

To make fluted edge, hold the edge of the crepe paper between the thumbs and forefingers, then push away with the left thumb and pull forward with the right forefinger. Move the crepe a bit and repeat until the whole strip is fluted. Fluting may sometimes be done to several thicknesses of crepe paper at one time. (Illustration No. 2.)

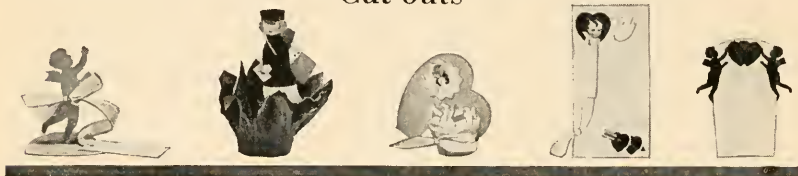
Fringed crepe. For decorative purposes almost all fringe is cut *across* the grain of the paper. Strips of fringe 20 inches long and any depth up to the whole ten feet of the fold may be made. Unfold, stretch and cut off pieces the required depth for the fringe. Fold the lower edge up to within an inch of the top. Redouble several times, then beginning at the right-hand edge, cut the fringe as fine as desired, cutting through all the thicknesses but leaving the 1-inch heading uncut. Shake out and stretch, then even off. Use as many thicknesses as necessary to give the right effect. (Illustration No. 3.)



Illus. No. 3.

To wrap wire. Cut a strip of crepe paper across the grain through the entire fold from $\frac{1}{2}$ inch to 2 inches wide, according to the size and length of the wire to be wrapped. Put a little paste on the end of the wire and wind the strip around two or three times very tightly, then holding the wire in the right hand, twirl it round and round. At the same time, with the left hand, guide the paper, slanting it down and stretching it so that it will wrap the wire smoothly. When the end of the wire is reached, cut off the paper and fasten the end with paste.

Simple Ways to Use Gummed Seals and Cardboard Cut-outs



TOP ROW

Cupid Place Card: V 231 Cupid arranged to stand on V 223 Heart as described on page 5. The name card is attached to a narrow ribbon.

Cupid Serving Cup: No. 0 Serving Cup Form covered with red crepe paper cut in pointed petals. V 240 Cut-out fastened to top of cup.

Heart Serving Cup: No. 00 Serving Cup Form covered with pink crepe which is made with twisted petal edge. V 323 Heart with Seal V 646 pasted to it. Two holes are punched in heart to tie it to side of cup with narrow ribbon.

Cupid Tally Card: Seal V 643 at top holding in place a loop and two ends of ribbon. Seal V 663 at bottom.

Menu or Score Card: V 203 Red Gummed Hearts and V 238 Gummed Cupids attached to white mat stock cut in the correct shape.

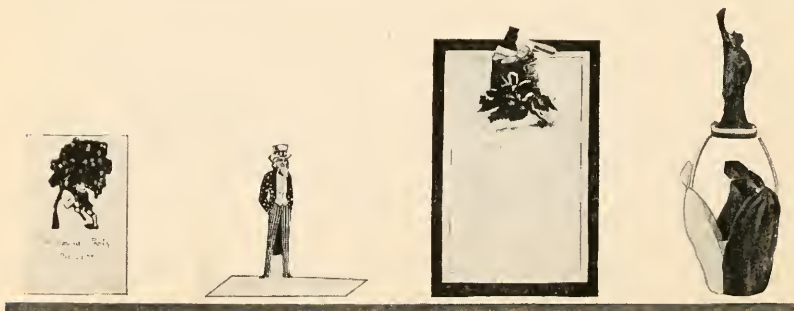
LOWER ROW

Invitation or Score Card: Design cut from P 8 Place Card and glued to plain white card or folder.

Place Card: P 266 Uncle Sam Cut-out fastened to plain white card as described for Cupid place card.

Menu Card: P 263 Hatchet Cut-out used to decorate simple white card or one with red border.

Serving Cup: P 264 Statue of Liberty Cut-out fastened to handle of cup covered with red, white and blue.



Gala Book



Top Row

Score Card: S 14 Cut-out for ices glued to plain card.

Tally Card and Pencil: S 668 Seal on plain white card, lines and lettering gold ink or paint. S 14 Cut-out fastened to pencil by wrapping tightly with crepe paper. Ribbon bow for finish and attaching to card.

Place Card: S 380 Cut-out fastened to white card cut and bent "tent" fashion.

Serving Cup: S 283 Cut-out fastened to handle of cup covered with green crepe paper in rows of twisted petals.

Three Easter Gifts: Folder for handkerchief, pink mat stock, flowers cut from printed napkin, Cut-out E 294.

Booklet: E 3 Cut-out for ices pasted on cover made of blue mat stock.

Book Mark: E 298 Cut-out pasted on oblong piece of pink mat stock which has been folded over into a triangular shape.



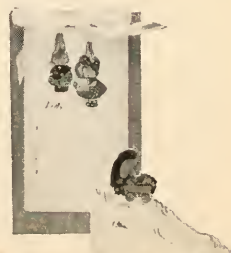
Lower Row

Place Card: E 296 Cut-out scored and bent back to make stand. Slit cut around wing to hold parasol made of crepe paper and wire.

Serving Cup: Covered with petals made of crushed crepe paper made to represent lettuce. E 298 Cut-out attached to top of cup.

Tally Card: Two cards, one white, the other blue, punched and tied together with ribbon. E 649 and E 650 Seals for decoration.

Place Cards: E 672 Seal attached to card cut to represent hill. "Grass" drawn with green crayon. Standard attached to back.





Party Frolics and Games

THE date on which a party is given, the age and number of guests are largely the determining factors as to the kind of entertainment which will be required. For the "grown-up" party cards or dancing more often provide the entertainment, but for the younger folks games will ever be popular.

Children like best the games with which they are familiar, but new ones or new ways of playing the well known ones must be introduced to keep up the interest. We can give but a few suggestions here. There are many good books of games published suitable for all kinds of parties which will be of assistance to the hostess. Although we do not sell them the following are a few which will be found particularly helpful:

"It Is To Laugh"—Edna Geister. Published by Geo. H. Doran Co., New York.

"The Book of Parties and Games"—Theresa H. Wolcott. Published by Small, Maynard & Co., Boston, Mass.

"Entertaining Made Easy"—Emily Rose Burt. Published by Edward J. Clode, New York.

"Let's Play"—Edna Geister. Published by Geo. H. Doran Co., New York.

With very little ingenuity the hostess can adapt games to the special requirements of her party by using emblems and designs significant of some particular holiday.

A good way to get the "crowd started" is to announce that five or more people in the company (the number varying according to the size of the party) have in their pockets a favor which they will give to the tenth person who shakes hands with them. In this way everyone is sure to shake hands with everyone else and the ice, if there is any, is sure to be broken.

Geographical Game

This is a game which is particularly interesting when the group of people (such as college students) come from widely separated parts of the country.

A large outline map is drawn on a large sheet of heavy wrapping paper and hung on the wall at a convenient height. The players, blindfolded, try to pin stars to the map on the city or state in which their homes are.

Each star is a different color. After all the stars are in place on the map each player in turn tells the color of his star and names the location which the star is supposed to mark. The results are apt to be most amusing.

Animal Whist

For this two packs of ordinary playing cards are used, dealt out evenly to the four players at the table. Each lays his cards face down on the table before him and each in turn exposes the top card, laying it face up, forming a second pile.

Before the game starts each player chooses the name of some animal, ant-eater, jaguar, rhinoceros, etc., the more difficult to remember or pronounce the better. The moment two people expose cards alike each calls out the name assumed by the other. The first to name the other correctly transfers his pile to the pile of the other. The game is to get rid of all your cards.

Give-Away Gifts

Each guest is asked to bring to the party one ten-cent article, the very last thing that they would like themselves.

They are given to the hostess on arrival and she has each wrapped attractively. Later each guest is allowed to select whatever package appeals to him. All are then seated in a circle and one at a time open and display their gifts.

Two Hearts That Beat as One

Fasten a sheet of white paper to the wall and paste a V 223 Red Heart to the center of it. Give each guest a heart of the same size. Let each person be blindfolded in turn and try to pin the heart directly over the one on the paper.



Gala Book

The Prize Pig

Make a little book using paper fasteners to hold the sheets together. There should be one page for each guest. On the cover is drawn a picture of a pig, decorated with St. Patrick Day seals. The book is passed around so that each one may study the pig carefully. Then one by one the guests are blindfolded and told to draw the pig. Each drawing when completed is signed and great fun is created by studying the results. An elaborate "blue ribbon" is awarded to the most perfect specimen.

The Lost Bouquet of Flowers

Plain white cards decorated with floral seals and with a tiny pencil attached are passed to each person. On each card is a list of flowers the letters of which are mixed up. Fifteen minutes are allowed to find the flowers.

- | | | | | |
|--------------|------------------|----------------|----------------|---------------|
| 1. Sero | 7. Hmunhetyseram | 13. Sroperim | 19. Nitapostei | 25. Kohoylleh |
| 2. Lupti | 8. Tengimteno | 14. Poiteherlo | 20. Syanp | 26. Nagiumer |
| 3. Pypop | 9. Yachitha | 15. Etras | 21. Tovile | 27. Soscom |
| 4. Nigoluj | 10. Rotancina | 16. Tsaclemi | 22. Rumnsatiut | 28. Rataasiwi |
| 5. Scirusans | 11. Grhaaedyn | 17. Olidiagl | 23. Glomaidr | 29. Oyepn |
| 6. Hyl | 12. Apohl | 18. Hflada | 24. Chordi | 30. Lubbebl |
| 1. Rose | 7. Chrysanthemum | 13. Primrose | 19. Poinsettia | 25. Hollyhock |
| 2. Tulip | 8. Mignonette | 14. Heliotrope | 20. Pansy | 26. Geranium |
| 3. Poppy | 9. Hyacinth | 15. Aster | 21. Violet | 27. Cosmos |
| 4. Jonquil | 10. Carnation | 16. Clematis | 22. Nasturtium | 28. Wistaria |
| 5. Narcissus | 11. Hydrangea | 17. Gladioli | 23. Marigold | 29. Peony |
| 6. Lily | 12. Phlox | 18. Dahlia | 24. Orchid | 30. Bluebell |

The Snake Race

Cut two snakes from mat stock, one green and the other black. Cut in pieces about one inch long and hide the pieces all about the room. The players are divided in two groups, each with a captain. All except the captain hunt for the pieces of the snake. As the pieces are found they must be brought to the captain who pieces them together. (It will be easier to make the snake on the floor.) The snake cannot be put together until the head is found and when the tail is found it must be put in place although this will complete the snake. Players on one side who find pieces of their opponent's snake may not touch them and no one except the captains and the leader of the group or the hostess should be told that the placing of the tail will finish the snake, so that although one team may have made a longer piece of snake before the time is up if the tail has not been found the shorter snake is the winner if it has an end to its tail.

A Heart Race

Give each contestant two hearts about twelve inches in diameter cut from red mat stock, one for each foot. He places one on the floor and steps on it. At a given signal the other is put in position for the other foot. Race to a given point and back. The hearts only may be stepped on and each must be lifted each step and placed again on the floor. Failure to follow these instructions puts the contestant out of the race.

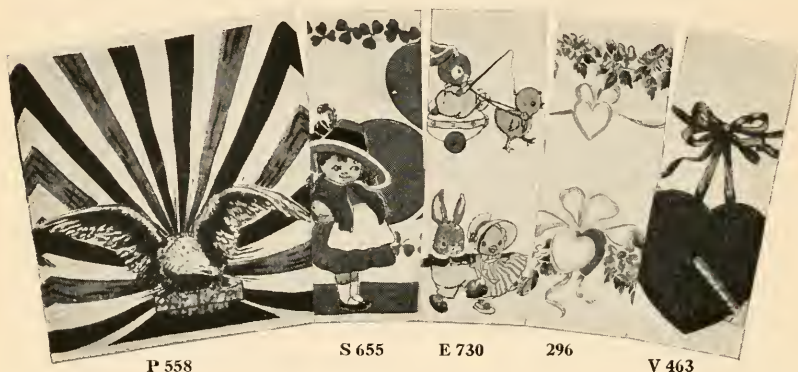
A Trip Around the World

Flags of as many different nations as possible are numbered and arranged around the room. Cards decorated with patriotic seals are given out and all try to name correctly the greatest number of the flags in a given time.

Telegrams

Pass a piece of paper (or if possible actual telegram blanks) and a pencil to each guest. Three minutes are given in which to compose a telegram the first letter of each word being taken from a suitable word given by the hostess. V-A-L-E-N-T-I-N-E for instance. After they are collected the hostess reads each aloud and a prize is given to the one which is voted the best.

Dennison Stock Goods for the Spring Holidays



Decorated Crepe Paper

No.	No.
V 461 Cupid and Heart	P 21 Red, White and Blue Stripe
V 462 Cupid and Silhouette	P 25 Stars and Stripes
V 463 Large Hearts	P 962 Narrow Red, White and Blue Stripe
296 Pink Hearts and Flowers	P 558 Eagle and Draped Colors
S 655 Boy and Girl with Shamrock	P 559 Draped Colors
S 656 Shamrocks	295 Violet
E 729 Rabbits and Tulips	357 Jonquil
E 730 Bunnies and Chicks	952 Pink Blossoms and Leaves

Folds 10 feet long, 20 inches wide per fold \$0.25

Dennison Crepe Paper

No. 11 White	No. 43 Emerald Green	No. 61 Light Amber
22 Violet	46 Leaf Green	62 Canary
23 Purple	52 National Blue	63 Dark Amber
32½ Pink	81 Red	

Folds 10 feet long, 20 inches wide per fold \$0.15

Imperial Crepe Paper

No. W 1 White	No. G 3 Emerald Green	No. Y 1 Light Amber
V 2 Violet	G 6 Leaf Green	Y 2 Canary
V 3 Purple	B 2 National Blue	Y 3 Dark Amber
P 2½ Pink	R 1 Red	

Rolls 10 feet long, 20 inches wide per fold \$0.10

Crepe Paper Moss

For overhead decorating or packing

No. R 1 Red	No. P 2½ Pink	No. G 3 Emerald Green
W 1 White	Y 3 Dark Amber	G 6 Leaf Green

Six ounces in a box per box \$0.35

Page thirty These prices do not apply on the Pacific Coast or in Canada. Prices subject to change

Dennison Stock Goods for the Spring Holidays

Crepe Paper Festoons

An overhead decoration with fringed edges

Plain Colors

No. W 1 White	No. P 2½ Pink	No. V 3 Purple
R 1 Red	G 3 Emerald Green	Y 2 Canary
B 2 National Blue	V 2 Violet	Y 3 Dark Amber
10 feet long, 4 inches wide.....each \$0.07; per dozen \$0.75		

Combination

No. V 9 Red and White	No. E 4 Violet and White	No. P 42 Red, White and Blue
10 feet long, 4 inches wide.....each \$0.10; per dozen \$1.20		

Miniature Festoons

No. 11 White	No. 32½ Pink	No. 23 Purple
81 Red	43 Emerald Green	62 Canary
52 National Blue	22 Violet	63 Dark Amber
15 feet long, 1½ inches wide.....each \$0.10; per dozen \$1.00		

Crepe Paper Streamers

No. W 1 White	No. P 2½ Pink	No. Y 2 Canary	
R 1 Red	G 3 Emerald Green	Y 3 Dark Amber	
B 2 National Blue	V 2 Violet		
No. 1 60 feet long, 1½ inches wide.....		Each	Per Doz.
2 40 feet long, 2½ inches wide.....		\$0.10	\$1.00
P 22 Red, White and Blue Stripe, 30 feet long, 2 inches wide..		.10	1.00
P 23 Red, White and Blue Stripe, 60 feet long, 3 inches wide...		.15	1.50
		.25	2.75

Tucked Streamers

No. P 51 Red, White and Blue Combination, 10 feet long, 2½ inches wide
P 52 Red, White and Blue Combination, 15 feet long, 1½ inches wide
Each.....\$0.15; per dozen \$1.50

Fireproof Streamers No. 3

For decorating or to throw at dances or parties. Rolls 30 feet long, ½ inch wide

No. W 1 White	No. P 2½ Pink	No. V 2 Violet
R 1 Red	G 3 Emerald Green	V 3 Purple
B 2 National Blue	Y 2 Canary	Assorted
3 dozen rolls in a box, per gross.....\$3.00; per dozen \$0.30; each \$0.03		

Party Caps

No. V 420 Valentine Asst.	No. P 320 Carnival Asst.
V 620 St. Patrick Asst.	20 Children's Asst.
P 520 Patriotic Asst.	
Each.....\$0.10; per dozen \$1.00	

Crepe Paper Flags

One-half rights, one-half lefts

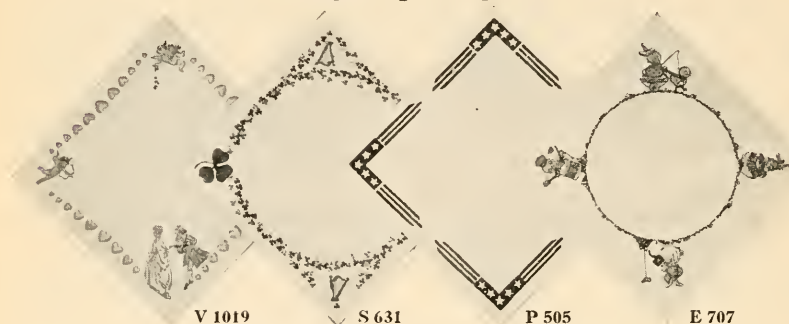
No. P 51 American	No. S 61 Irish
Size 2¼ inches x 3 inches.....each \$0.03; per dozen \$0.25	

Confetti

No. 1 White Bags; No. 2 Assorted Bags.....	each \$0.04; per dozen \$0.35
11 White Tubes; No. 12 Assorted Tubes.....	each .06; per dozen .60
21 White Bulk; No. 22 Assorted Bulk.....	each .25; per dozen 2.25
5 Rose Petal, 2½ ounces in box.....	each .50; per dozen 5.00
6 Rose Petal in Fancy Bags.....	each .15; per dozen 1.25

Dennison Stock Goods for the Spring Holidays

Crepe Paper Napkins



Extra Heavy—Best Quality—Fast Color

No. V 1019 Valentine	No. 1003 Violet	No. 1009 Children
P 1025 Patriotic	No. 1001 Butterfly	
Size 14 inches x 14 inches, folded in dozens.....per dozen \$0.15		

Fine Quality—Fast Color

No. V 412 Cupid and Arrow	No. E 707 Easter
V 413 Cupid and Lanterns	P 500 Shield and Ribbon
V 414 Red and Gold Hearts	330 Cherry
292 Pink Hearts and Flowers	286 Violet
S 630 Miss St. Patrick	252 Jonquil
S 631 Shamrocks	
Size 14 inches x 14 inches, 18 of one kind in envelope.....per envelope \$0.15	
100 of one kind banded in 100's.....per hundred .50	

Fast Color Lunch Sets

Each set consists of one decorated table cover 61 inches x 84 inches, 1 dozen decorated napkins and 1 dozen paper plates of harmonizing color.

No. V 119 Red Hearts	No. S 135 St. Patrick	No. 152 Pink Wild Rose
P 125 Patriotic	155 Yellow Flower	C 198 Children's Party Set
Per set.....\$0.35		

Fast Color Table Covers

No. V 219 Red Hearts	No. S 235 St. Patrick	No. 252 Pink Wild Rose
P 225 Patriotic	255 Yellow Flower	C 298 Children
Same as used in Lunch Sets, size 61 inches x 84 inches.....each \$0.35		
V 319 Colonial Figures, size 36 inches x 36 inches.....each .20		

Conventional Design Paper Plates

6 inch	8 inch
No. 600 White; 601 Red	No. 300 White; 301 Red
602 Pink; 604 Green	302 Pink; 304 Green
Per dozen.....\$0.40	Per dozen.....\$0.50

Bon Bon Boxes

No. V 55 Heart and Arrow	No. S 56 St. Patrick (2 assorted)
V 61 Valentine (2 assorted)	E 51 Easter (2 assorted)
Each.....\$0.08	
C 9 Children (4 assorted).....each .05	

Dennison Stock Goods for the Spring Holidays

Gummed Seals

All seals approximately 1 1/8 inches diameter



V 662



V 667



S 668



E 650



P 430



B 627

Valentine

- | | |
|---|----------------------------------|
| No. V 591 Heart Faces (24 in box, 3 assorted) | No. V 663 Double Heart and Arrow |
| V 643 Cupid (2 assorted) | V 664 Heart with Wings |
| V 646 Old-fashioned Girl and Letter | V 665 Cupid (2 assorted) |
| V 661 Gold Arrow | V 666 Cupid and Mail Bag |
| V 662 Red Heart and Arrow | V 667 Cupid |
| 25 of one kind in a box | per box \$0.10 |

St. Patrick

- | | | |
|-----------------------------------|-------------------------|------------------------------------|
| No. S 597 Irish Flag | No. S 603 Irish Hat | No. S 668 Shamrock and Girl's Head |
| S 599 Asst. Shamrocks | S 648 Girl and Shamrock | S 676 Harp |
| S 600 Irish Fairy | | |
| 25 of one kind in a box | | per box \$0.10 |

Easter

- | | | |
|-----------------------------------|-----------------------|-------------------------------|
| No. E 649 Bunny with Eggs | No. E 671 Baby in Egg | No. E 673 Rabbits in Band Box |
| E 650 Bunny with Letter | E 672 Click in Cart | |
| 25 of one kind in a box | | per box \$0.10 |

Patriotic

- | | | |
|-----------------------------------|-----------------------|---------------------------|
| No. P 419 Union Jack | No. P 430 Shield | No. P 609 Flag (3/4 inch) |
| P 614 Flag (1/2 inch) | | |
| 50 of one kind in a box | | per box \$0.10 |
| No. P 523 Flag (1 1/2 inches) | No. P 538 French Flag | No. P 611 Lincoln |
| 25 of one kind in a box | | per box .10 |

Nature Seals

- | | | |
|---------------------------------|-----------------|---------------------------|
| No. F 616 Red Rose | No. B 622 Robin | No. B 626 Scarlet Tanager |
| F 617 Chrysanthemum | B 623 Parrot | B 627 Chicken |
| F 618 Violet | B 624 Duckling | B 629 Bluebird (cut-out) |
| F 619 Pink Rose | B 625 Bluebird | B 632 Butterfly (5 asst.) |
| 25 of one kind in box | | per box \$0.15 |

Gummed Hearts

- | | |
|---|---|
| No. V 202 1/2 inch diam., 50 in box | No. V 204 1 1/4 inches diam., 25 in box |
| V 203 3/4 inch diam., 50 in box | V 205 1 3/4 inches diam., 20 in box |
| One color in box, red or gold | per box \$0.10 |

Gummed Cupids

- | | |
|--|---|
| No. V 238 Red, 1 3/4 in. high, 25 in box | No. V 338 Gold, 1 3/4 in. high, 18 in box |
| V 239 Red, 3 in. high, 18 in box | V 339 Gold, 3 in. high, 12 in box |
| One color and kind in a box | per box \$0.10 |

Buy Dennison goods from local dealer. If purchased direct from us postage is extra Page thirty-three

Dennison Stock Goods for the Spring Holidays

Gummed Stars and Decorations

Gummed Stars and Decorations			Per Box
No. 1	Stars, $\frac{1}{4}$ inch diam., 100 one color in box, red, blue, green, gold, silver		\$0.10
2	Stars, $\frac{5}{8}$ inch diam., 100 one color in box, red, blue, green, gold, silver, white .		.10
4	Stars, $\frac{3}{4}$ inch diam., 75 one color in box, red, blue, green, gold, silver10
5	Stars, $1\frac{1}{8}$ inches diam., 50 one color in box, gold, silver, white10
6	Stars, $1\frac{3}{8}$ inches diam., 50 one color in box, gold, silver, white10
7	Stars, 2 inches diam., 25 one color in box, red, blue, green, gold, silver, white .		.10
9	Hearts, 100 one color in box, red or gold10
No. 12	Diamonds	No. 13 Crescents	No. 14 Circles
	Gold, silver, red, yellow, black, 25 one color in box		per box \$0.10

Printed Cut-Outs

Valentine

No. V 328 Red Heart with Gold Arrow, 2 inches diameter . .	8 in box
V 329 Red Heart with Gold Arrow, $3\frac{1}{4}$ inches diameter . .	6 in box
V 235 Girl with Basket of Hearts, $3\frac{1}{2}$ inches high	6 in box
V 236 Boy Artist, $3\frac{1}{2}$ inches high	6 in box
V 240 Cupid Mail Carrier, $3\frac{3}{4}$ inches high	6 in box
V 343 Red Heart with Wings, $4\frac{1}{2}$ inches across	6 in box
One kind in a box	per box \$0.10

St. Patrick

No. S 380 Shamrock, 2 inches high	10 in box
S 381 Shamrock, 3 inches high	8 in box
S 283 Irish Boy, 3 inches high	6 in box
S 288 Dancing Girl, $3\frac{1}{2}$ inches high	6 in box
S 289 Dancing Boy, $3\frac{1}{2}$ inches high	6 in box
One kind in box	per box \$0.10

Easter

No. E 293 Messenger Boy, $2\frac{7}{8}$ inches high	6 in box
E 294 Bunny with Basket, $3\frac{1}{2}$ inches high	6 in box
E 295 Bunny painting Eggs, $3\frac{1}{2}$ inches high	6 in box
E 296 Chick with Eggs, $3\frac{1}{2}$ inches high	6 in box
E 297 Chick with Band Box, $3\frac{1}{2}$ inches high	6 in box
E 298 Bunny and Eggs, $3\frac{1}{2}$ inches high	6 in box
E 299 Girl and Bunny, $3\frac{1}{4}$ inches high	6 in box
One kind in a box	per box \$0.10

Patriotic

No. P 361 Hatchet, Red, White and Blue Head, $3\frac{3}{8}$ in. long .	8 in box
P 362 Hatchet, Red, White and Blue Head, $5\frac{1}{2}$ in. long .	6 in box
P 263 Hatchet and Block, $3\frac{1}{4}$ inches high	6 in box
P 264 Statue of Liberty, 4 inches high	6 in box
P 266 Uncle Sam, 4 inches high	6 in box
P 270 Shield, $2\frac{7}{8}$ inches high	10 in envelope
P 271 Shield, 4 inches high	8 in envelope
P 272 Shield, $4\frac{3}{4}$ inches high	6 in envelope
One kind in a box	per box \$0.10

Plain Mat Stock Cut-Outs

No. V 220 Red Heart, 1 inch diameter	30 in envelope
V 221 Red Heart, $1\frac{1}{2}$ inches diameter	24 in envelope
V 222 Red Heart, 2 inches diameter	18 in envelope
V 223 Red Heart, 3 inches diameter	12 in envelope
V 224 Red Heart, $4\frac{1}{8}$ inches diameter	10 in envelope
V 225 Red Heart, $4\frac{3}{4}$ inches diameter	8 in envelope
V 322 Pink Heart, 2 inches diameter	18 in envelope
V 323 Pink Heart, 3 inches diameter	12 in envelope
V 324 Pink Heart, $4\frac{1}{8}$ inches diameter	10 in envelope
V 227 Heart with Cupid inside, $4\frac{1}{2}$ inches diameter	8 in envelope
V 242 Red Arrow, 4 inches long	12 in envelope
V 246 Gold Arrow, 4 inches long	10 in envelope
One kind in an envelope	per envelope \$0.10

Dennison Stock Goods for the Spring Holidays

Plain Mat Stock Cupid Cut-Outs

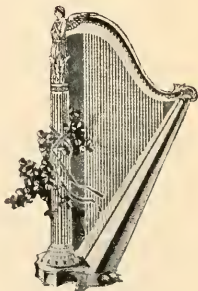
- V 230 Red, 1¾ inches high, 18 in env. V 330 Pink, 1¾ inches high, 18 in env.
V 231 Red, 3 inches high, 12 in env. V 331 Pink, 3 inches high, 12 in env.
One kind and color in envelope per envelope \$0.10

Large Mat Stock Cut-Outs

- No. V 251 Red Heart, 10 inches diameter.....each \$0.05
V 252 Red Heart with Gold Arrow, 9 inches
diameter.....each .10
V 255 Red Cupid, 10 inches high.....each .05
V 256 Printed Cupid, 10¾ inches high.....each .15
V 232 Printed Cupid, 5¼ inches high.....each .03
2 for .05; per dozen .25
V 244 Red Heart with Wings, 9½ inches
across.....each .05
V 245 Red Heart with Wings, 12½ inches
across.....each .10
S 282 Shamrock, 5¾ inches high.....each .03
2 for .05; per dozen .25
S 290 Harp, 10 inches high.....each .10
S 291 Shamrock, 8½ inches high.....each .10
P 267 Uncle Sam, 8 inches tall.....each .10
P 275 American Flag, 5 inches wide, height
with staff, 12 inches.....each .15



V 232



S 290

Cut-Outs for Ices

- No. V 27 Cupid
S 14 Irishman
E 11 Bunny
P 11 Statue of Liberty
P 274 American Flag
12 of one kind in a box..... per box \$0.25
No. F 28 Pink Rose
F 29 Jonquil
F 30 Red Rose
F 31 Yellow Chrys-
anthemum
No. C 3 Girl Singing
No. C 4 Boy Playing Guitar
12 of one kind in a box..... per box \$0.10



S 15

V 26

V 25

*The Cupid Cut-outs have valentine verses
on the reverse side*

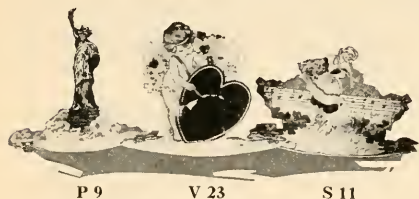
Invitations

Each with envelope

- No. V 25 Red Hearteach \$0.05; per doz. \$0.50
V 26 Cupideach .07; per doz. .70
S 15 St. Patrickeach .07; per doz. .70
C 5 Children's Party, each .05; per doz. .50
C 6 Children's Party, each .05; per doz. .50

Dennison Stock Goods for the Spring Holidays

Place Cards



- No. V 21 Cupid Sharpening Arrow
 V 22 Cupid Shooting Arrow
 V 23 Cupid Mending Heart
 S 11 Dancing Girl
 S 12 Shamrock and Girl's Head
 E 4 Easter Clown and Bunnies
 P 8 George Washington and Cherry Tree
 P 9 Statue of Liberty
 Each \$0.03; per dozen \$0.35
 No. F 24 Old Fashioned Girl
 F 25 Clown
 F 26 Animal (6 assorted)
 F 27 Red Rose

- No. F 19 Jonquil
 F 20 Yellow Chrysanthemum
 F 21 Pink Rose
 F 22 Bluebird
 F 23 Bridal
 6 of one kind in a box per box \$0.25
 No. V 11 Cupid Shooting Bubbles, 8 in a box per box .25
 V 13 Cupid Mail Carrier, 6 in a box per box .20
 E 2 Girl and Mirror, 6 in a box per box .20
 P 3 Soldier, Sailor and Uncle Sam, 6 in a box per box .15
 P 5 American Flag, 6 in a box per box .20
 C 1 Boy and Girl Standing, 6 in a box per box .10
 C 2 Children at Table, 6 in a box per box .10

Valentine Outfits

- No. V 4 Assortment of materials for making about 12 valentines
 In an attractive box each \$0.75

Serving Cup Forms

- No. 00 1½ inches diam., per dozen \$0.15 No. 2 2½ inches diam., per dozen \$0.20
 0 2 inches diam., per dozen .18 3 3 inches diam., per dozen .30

Mat Stock (Light Weight Cardboard)

Size 22 inches x 28 inches

- No. 9 Shamrock Green No. 11 Red No. 12 Black No. 13 White
 Per sheet \$0.15

Flower Outfits

- No. 170 Easter Lily, material for 1 dozen No. 185 Wistaria, material for 1½ dozen
 Each \$1.50

Flower Material

- Easter Lily Centers . . . per dozen \$0.50 Easter Lily Stamens . . . per gross \$0.50

Wire

- No. 1 White, No. 2 Green, No. 5 Annealed, fine per spool \$0.10
 9 Green, No. 10 White, 36 inch lengths, medium weight per dozen .20
 7 Green, 36 inch lengths, heavy weight per dozen .30
 78 Green (same weight as No. 7), 18 inch lengths per dozen .20
 15 Green, 36 inch lengths, extra heavy per dozen .35

Gummed Cloth Tape

- No. 3 White, No. 4 Black, ¾ inch wide, 10 yards in box per dozen \$0.30
 5 White, 1¼ inches wide, 10 yards in box per dozen .45

Adhesives

- No. 1 Bottle Glue per bottle \$0.15 No. 2 Tube Glue per tube \$0.15

Page thirty-six These prices do not apply on the Pacific Coast or in Canada. Prices subject to change

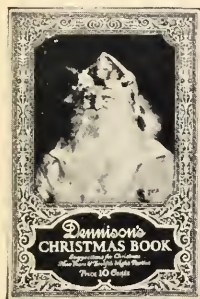
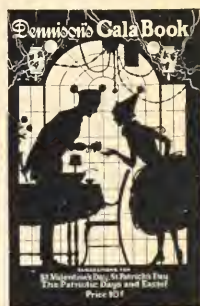
Besides the Instruction Books described on the inside front cover there are three other very interesting Dennison books. They are published new each season and are full of ideas and suggestions for decorating and entertaining on the various holidays

The Gala Book

(The Dennison Party Book with a new name)

How to get the crowd "started" is easy when you put the suggestions in this book to work. There are decorations, costumes and favors illustrated and described for St. Valentine's Day, St. Patrick's Day, Easter, April Fool's Day, May Day and the various Patriotic Holidays.

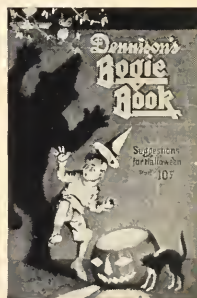
Price 10 cents



The Christmas Book

Full of suggestions to make Christmas merry—decoration suggestions for home, school and public affairs; gift decorations, costumes and games. The ideas for New Year and Twelfth Night parties may be used to keep up the holiday spirit.

Price 10 cents



The Bogie Book

New and old spooky Hallowe'en stunts, weird decorations for the home party or large hall, unusual costumes which add to the fun and spirit of the occasion: all these are shown in detail in this interesting book.

Price 10 cents

Dennison Manufacturing Co.

FRAMINGHAM, MASS.

Stores and Service Bureaus

BOSTON
26 Franklin Street

NEW YORK
220 Fifth Ave. at 26th Street

PHILADELPHIA
1007 Chestnut Street

CHICAGO
62 East Randolph Street

LONDON, W. C. 2
52 Kingsway

